

Villanova School of Business

Villanova School of Business Directory

Joyce Russell, PhD, The Helen and William O'Toole Dean

Wen Mao, PhD, Vice Dean

Aronte Bennett, PhD, Associate Dean of Diversity, Equity and Inclusion (DEI)

Jonathan Doh, PhD, Associate Dean of Research

Melinda German, M.B.A., Associate Dean, Undergraduate Business Programs

Julie Pirsch, PhD, Associate Dean of Teaching & Learning

Manuel Nunez, M.B.A., Associate Dean, Graduate Programs

Jeffrey Kudisch, PhD, Associate Dean, Corporate Relations & Executive Education

Office: Bartley Hall 1045, Tel. 610-519-5424

Website: <https://www1.villanova.edu/university/business.html>

Always be dissatisfied with what you are, if you want to arrive at what you are not yet. Always add some more. Always keep on walking. ALWAYS FORGE AHEAD!

St. Augustine, SERMON 169, 18

History

The original College of Commerce and Finance was founded in 1922 by the Rev. Joseph C. Bartley, OSA, who served as dean until his death in 1962. Since that time, the school underwent many changes to meet the needs of the ever-changing business community, but it has continued to attract outstanding undergraduate and graduate students from across the nation and the world. In 2006, the school was renamed the Villanova School of Business (VSB).

Today it offers the Bachelor of Business Administration degree with majors in Accountancy, Economics, Finance, Management, Management Information Systems, Marketing, and Real Estate. Co-majors in Business Analytic and International Business are also available and must be taken in conjunction with another business major. In addition, the Bachelor of Business Administration, Honors degree is also available for qualified students. Graduate programs include the Executive MBA, Professional MBA, Master of Accounting with Data Analytics, Master of Business Taxation with Data Analytics, Master of Science in Business Analytics, Master of Science in Church Management, and Master of Science in Finance.

The undergraduate and graduate business programs of VSB are fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International). In addition, the accounting program is separately accredited by AACSB making it among a select number of accounting programs so designated.

VSB faculty include more than 115 full-time professors, with about 85% holding the terminal degree in their area of expertise. The faculty is widely recognized for its excellence in teaching, research and professional service, and adjunct professors are experts drawn from industry.

The School is also home to prestigious business research centers including the Daniel M. DiLella Center for Real Estate, the Center for Business Analytics, the Elenore and Robert F. Moran Sr. Center for Global Leadership, the Center for Marketing and Consumer Insights, and the Center for Church Management.

Academic Mission

The Villanova School of Business (VSB) fosters an atmosphere where students and our community can develop intellectual curiosity, experiences, and values needed for lifetime learning. We collaborate with the business and academic communities to create, share, and apply knowledge to produce strategic, innovative solutions that solve evolving business programs. Strengthened by our Catholic and Augustinian tradition, VSB is a community of mutual respect, inclusion, professional development, and continuous improvement.

Vision

To create a rigorous academic learning environment that transforms lives, nurtures creativity, embraces an analytical approach, espouses a global perspective and develops ethical leaders who positively impact society.

Core Values

- **Veritas:** Creative problem solvers tackling emerging business challenges with expertise and integrity, paired with courage, resolve, and strength of character.
- **Unitas:** An inclusive community of collaborative leaders who think holistically and work across disciplines.
- **Caritas:** Humble servant leaders who are ethical, empathetic decision makers, focused on the greater good.

Academic Services and Policies

VSB Office of Diversity, Equity and Inclusion

Aronte Bennett, PhD
Associate Dean of Diversity, Equity and Inclusion
(610) 519-6432
aronte.bennett@villanova.edu

Dr. Cheryl Carleton, PhD
Faculty Director, Villanova Women's Professional Network
(610) 519-4159
cheryl.carleton@villanova.edu

Dr. Holly Ferraro, PhD
Faculty Director, Diversity Equity and Inclusion
holly.ferrano@villanova.edu

Dr. Zakiya Newton, PhD
Assistant Director, Diversity Equity and Inclusion
(610) 519-3939
zakiya.newton@villanova.edu

Alicia Strandberg, PhD
Director and Founding Committee Member, Villanova Women in Tech (610) 519-4315
alicia.strandberg@villanova.edu

The Office of Diversity, Equity, and Inclusion (ODEI) is committed to cultivating a more inclusive VSB community, serving all members and stakeholders and reflecting the University's commitment to equality, justice, and mutual respect. ODEI offers programming, training, and support services to advance understanding of identity, inclusion, and belonging, embracing collaborative conversation as an approach to helping all who join our community feel welcomed.

For more information, visit our [website](#) or email vsbdiversity@villanova.edu or call the main office at (610) 519-3099.

The VSB Centers of Excellence

Center for Business Analytics

Daniel Wright, PhD
Faculty Director, (610) 519-5522
daniel.wright@villanova.edu

Meredith Lockyer
Director, (610) 519-7016
meredith.lockyer@villanova.edu

The Center for Business Analytics (CBA) is dedicated to preparing VSB graduates to become analytics leaders in their organizations. The CBA brings together industry executives and world-class faculty to create curricula and experiential programming that positions students to deploy analytics techniques to solve increasingly complex business problems.

Center for Church Management

Matthew Manion
Faculty Director, (610) 519-6430
matthew.manion@villanova.edu

Daniel Guertin
Associate Director, (610) 519-8031
daniel.guertin@villanova.edu

Chesley Turner
Director, (610) 519-6015
chesley.turner@villanova.edu

VSB's Center for Church Management (CCM) enables current and future church leaders to steward the human, financial, and other resources of the church by teaching business best practices in a Christian

context of mission and ministry. CCM offers the world's first and only Master of Science in Church Management, as well as performing research and conducting non-credit programs in church management throughout the year.

Daniel M. DiLella Center for Real Estate

Shawn Howton, PhD
Faculty Director, (610) 519-5638
shawn.howton@villanova.edu

Jessica Taylor
Director, (610) 519-4334
jessica.taylor@villanova.edu

The Daniel M. DiLella Center for Real Estate was established to provide outstanding academic and professional development opportunities to Villanova students in the field of real estate. The DiLella Center supports faculty research and teaching, ensuring relevance in the curriculum through the incorporation of site visits, experiential learning projects, industry- standard tools and the perspectives of industry experts.

Elenore and Robert F. Moran Sr. Center for Global Leadership

Michelle Casario, PhD
Co-Faculty, (610) 519-4362
michelle.casario@villanova.edu

Jonathan Doh, PhD
Co-Faculty Director, (610) 519-7798
jonathan.doh@villanova.edu

Kimberly Cahill
Director, (610) 519-3906
kimberly.cahill@villanova.edu

The Elenore and Robert F. Moran Sr. Center for Global Leadership serves as a hub of innovation for VSB's international curricular initiatives, faculty research, and service and outreach activities. The Center promotes the guiding principles of cross-cultural awareness, ethical international business practices, and responsible global leadership for the betterment of business and society.

Center for Marketing and Consumer Insights

Jeremy Kees, PhD
Faculty Director, (610) 519-6145
jeremy.kees@villanova.edu

Raymond Taylor, PhD
Faculty Associate Director, Faculty Initiatives/Senior Research Fellow
(610) 519-4386
charles.r.taylor@villanova.edu

Julie Pirsch, PhD
Faculty Associate Director, Student Initiatives, (610) 519-5967
julie.pirsch@villanova.edu

Lauren Higgins
Director, (610) 519-6146
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The Center for Marketing and Consumer Insights (CMCI) brings together our world-class faculty from the Villanova School of Business with top marketers from leading firms. The CMCI Advisory Council includes professionals at all levels of marketing who believe in sharing knowledge and opportunities to support future marketing leaders. CMCI and the Advisory Council create uncommon learning experiences and a strong community dedicated to supporting positive outcomes for students in marketing.

For more information, visit our [website](#) or call the main office at (610) 519-4395.

The Clay Center at VSB/The O'Donnell Center for Professional Development

Bartley Hall, Room # 1054 610-519-5532

The Clay Center at VSB, named in honor of VSB alumnus, faculty member and Dean Emeritus Alvin A. Clay, is a “one-stop-shop” resource where all academic support and informational resources are available to help undergraduate business students reach their goals. The Center is home to the Charlotte and James O'Donnell '63 Center for Professional Development. These resources help business students to explore and develop their educational and career goals, and to successfully apply their unique talents and knowledge to become a lifelong learner and socially-responsible member of the global business community.

THE CLAY CENTER MISSION

The Clay Center at VSB is dedicated to facilitating the intellectual, professional, and personal growth of all undergraduate VSB and Business Minor students by providing:

- educational planning and academic advising
- professional and personal development programs and resources
- experiential learning opportunities

The Clay Center, a community based on integrity, ethics, compassion and mutual respect, is committed to:

- championing a diverse and inclusive community to create an even greater sense of belonging for everyone
- guiding students as they identify their educational, professional, and personal goals
- empowering students to evaluate and pursue opportunities that support their goals
- creating a culture that promotes student responsibility and accountability
- partnering with the university community to meet the needs of our students
- continuously assessing the needs and interests of our students and the VSB business community, and adapting Clay Center services accordingly.

LINKS TO THE CLAY CENTER SERVICES

- [Academic Advising](#)
- [Davis Fund for Student Experiences](#)
- [The O'Donnell Center for Professional Development](#)

For more information, visit our [website](#) or email claycenter@villanova.edu or call the main office at (610) 519-5532.

Academic Advising

Julie Freedman, M.S., Assistant Dean

The Clay Center at VSB, #1054 Bartley Hall

610-519-5533

julie.freedman@villanova.edu

VSB employs a four-year, integrative advising program. The VSB advising team consisting of Academic Advisors, Peer Advisors, and Faculty Mentors, facilitates the exploration and development of academic and career goals, and empowers students to be responsible decision-makers and active participants in defining their futures. The advising team is a support system – from orientation to graduation – that provides exemplary academic resources enabling students to be active members of the Villanova student body and to successfully apply their unique talents and knowledge to become socially responsible members of the global community.

Each incoming first-year student is connected with an Academic Advisor and a Peer Advisor who are available to their advisees throughout their VSB experience. During the first year, advisors support students in their transition from high school to college and assist in curricular planning and development of educational goals. More specifically, advisors provide guidance regarding course selection, registration, and study abroad opportunities, as well as support students as they explore experiential education and service opportunities, choice of major options, and post-graduation planning.

Faculty Mentors have a breadth of knowledge to share regarding why a student would declare a major/minor in a specific field. They are available to all students to offer guidance regarding opportunities and career paths and to suggest elective courses, as well as secondary majors and minors where appropriate, to further support students' interests and deepen their knowledge. Faculty Mentors are available to all VSB undergraduate students throughout their four years.

First-year students must meet with either their Peer Advisor or Academic Advisor each semester during the course registration period to discuss scheduling and to receive their registration PIN. These meetings are critical to ensure that students' progress successfully through their degree program. All students are encouraged to meet with their Peer Advisor, Academic Advisor, and Faculty Mentor at any time throughout the year.

VSB Peer Advisors are junior and senior business students who support VSB first year and sophomore students both individually and in group meetings. Peer advisors serve as a point of contact, providing support and guidance with regard to college transition issues, course selection, major and minor exploration, study abroad and professional opportunities, involvement on campus, and adjusting to college living. Starting with fall the 2022 semester, EY, one of the Big 4 public accounting firms, will sponsor the VSB Peer Advisor Program.

The VSB Peer Tutor Program is a free service that supports the academic success of undergraduate students by providing drop-in office hours and the option to schedule individual tutoring appointments throughout the semester. VSB Peer Tutors facilitate students' independent learning process through a collaborative partnership that focuses on increased understanding of course content and exploration of successful strategies in approaching the material.

Transfer students are supported throughout their tenure in VSB by an academic advisor dedicated to working specifically with transfer students, addressing their unique challenges and concerns, and

helping them navigate their transition from another college to VSB. Transfer students have full access to all VSB opportunities and programming and are further supported by the Transfer Student Professional Development Series and the Transfer Student Success Program.

Davis Fund for Student Experiences

Caitlin Gilmore, M.A., Associate Director

The Clay Center at VSB, #1054 Bartley Hall
610-519-4567
caitlin.gilmore@villanova.edu

Many thanks to the generosity of Jim C. Davis '81 VSB and Kim Davis, the Davis Fund for Student Experiences advances VSB's long-standing commitment to experiential learning. The Davis Fund provides financial support to VSB students to encourage engagement in experiences that will enhance academic and professional growth. Some examples that have been funded include global opportunities, research, independent studies, nonprofit service, conferences, case studies and other experiences that reflect the University's mission and values. To learn more about the Davis Fund and the application process, please visit the webpage: business.villanova.edu/davisfund.

For additional information, contact Ms. Caitlin Gilmore, Associate Director, Davis Fund for Student Experiences (caitlin.gilmore@villanova.edu).

The O'Donnell Center for Professional Development

Brenda Stover, M.S., Assistant Dean

The Clay Center at VSB, #1054 Bartley Hall
610-519-5898
brenda.stover@villanova.edu

The Clay Center at VSB is home to the Charlotte and James V. O'Donnell '63 Center for Professional Development. The O'Donnell Center helps to deliver the Backpack-to-Briefcase curriculum, provides professional development coaching, coordinates experiential education initiatives, and works closely with VSB faculty, Centers of Excellence, business societies, and the Villanova Career Center to offer career education and employer programs that help students explore areas of interest and prepare for the business world. The O'Donnell Center also manages the undergraduate Mentor Program.

Professional development is incorporated into the core business curriculum through our unique Backpack-to-Briefcase (B2B) program starting in the first year. The program combines class sessions and out of class activities that focus on an introduction to campus career resources, career exploration, developing internship/job search skills and development of soft skills. During the fall of the first year B2B requirements are embedded in the Business Dynamics course that is required of all VSB students, while during the spring semester B2B is delivered through a stand-alone course known as VSB 0099: First-Year Experience. As sophomores and juniors, students enroll in a one-credit B2B course each year.

VSB recognizes the importance of students gaining "hands-on" experience prior to graduation as a critical element of their education and a means of clarifying career goals and increasing marketability upon graduation. VSB students may earn academic credit for approved internships and CoOps. The O'Donnell Center collaborates with campus partners to develop employer relationships and identify

externships, internships, and CoOp programs that support students' interests. Guidance on the search for opportunities is provided through individual coaching appointments and the Rise to the Top Experiential Education Workshop Series.

The O'Donnell Center also works with thirty (30) student business societies and the VSB Council of Presidents (student society oversight board) to assist the groups in establishing goals, as well as developing and hosting programs and events.

The VSB Mentor Program brings VSB students and alumni volunteers together in one-to-one relationships to support the student's career and professional development goals. Students are invited to participate in the Mentor Program during spring of sophomore year. All student mentees and alumni mentors opt in and are paired based on the student's primary career interests, desired work location, and mutual areas of interest. Mentors share their knowledge and experience to support mentee's goals and professional development, building a bridge between the classroom and the professional world.

Honors and Awards

Awards for distinguished scholarship in VSB are made annually at the Beta Gamma Sigma dinner when the top 10% of the senior class and the top 10% of the junior class are honored. Beta Gamma Sigma is the national scholastic honor society in the field of business administration.

Villanova's chapter is one of 157 from among 700 institutions offering undergraduate degrees in business. VSB awards the Bartley Medallion for distinguished scholarship and service each year **at the VSB Graduation Recognition Ceremony, held on the Saturday of Commencement weekend**. Other awards by professional organizations and departments are distributed on a regular basis at appropriate times.

Academic Policies and Information

Unless otherwise noted, VSB follows the general university academic policies and regulations listed in the University section of this catalog. The specific VSB policies are listed in the VSB Undergraduate Handbook, which is available at The Clay Center at VSB. It is the responsibility of the student to know and comply with all academic policies and regulations of the University and the Villanova School of Business. Such policies are subject to change without prior notice.

For more information, please contact The Clay Center at VSB at claycenter@villanova.edu or call the main office at (610) 519-5532.

Degree Program

Undergraduate Degree Offered

The Villanova School of Business offers the **Bachelor of Business Administration** degree with majors in Accountancy, Economics, Finance, Management, Management Information Systems, Marketing and Real Estate. In addition, a Business Analytics co-major and International Business co-major are also available and must be taken in conjunction with another business major. The **Bachelor of Business Administration, Honors** degree is also available for qualified students.

Baccalaureate Degree Requirements

The requirements for the Bachelor of Business Administration (BBA) degree are:

- Completion of all *core curriculum* requirements, *academic major course* requirements, and *elective* requirements for the degree with an overall cumulative quality point average (QPA) of not less than 2.00 and a cumulative technical quality point average of not less than 2.00.
- For transfer students, no more than 60 credits (20 courses) may be transferred into a program including AP, transfer, and study abroad. At least 50% of the business core credit hours required for the BBA degree must be completed at Villanova University.
- The final 30 credit hours of a student's academic program must be
- completed at Villanova (residency requirement). With permission of the Associate Dean, a student may study abroad during the first semester of senior year.
- Discharge of all financial obligations to Villanova University.

Students are responsible for the degree requirements in effect at the time of their initial enrollment. If they are formally readmitted to VSB, they must meet the requirements of their new graduating class. Transfer students' degree requirements are determined at time of transfer.

A student's eligibility for graduation is determined by the Dean. NOTE: it is the personal responsibility of the student to ensure that all requirements for graduation are met.

Students accepted to the Honors Program may earn the **Bachelor of Business Administration, Honors** degree by successfully completing the following degree requirements:

1. Complete ten (10) 3 cr. Honors courses plus VSB 2121 (1 cr.). At least four (4) of ten (10) 3 cr.
 - Honors courses must be a VSB Honors course: VSB 1015.
 - At least one of the following four required VSB courses must be an Honors course.
 - VSB 2004 Financial Accounting
 - VSB 2007 Corporate Responsibility & Regulation
 - VSB 2008 Business Analytics
 - VSB 2009 Principles of Finance
 - VSB 3900 Innovation and Design
 - VSB 4002 Strategic Thinking and Implementation
2. Complete all major courses, core requirements, and elective requirements, and earn at least of 126 credit hours.
3. Must achieve a minimum of 3.33 cumulative GPA and meet the minimum required technical GPA requirement.

Upon successful completion of VSB 2121, students will have an opportunity to serve as a research associate with a VSB professor for up to three years.

In addition to the course requirements, students will be presented with opportunities to engage with faculty, staff, corporate partners and alumni through a range of personal and professional development offerings. The goal is to provide Honors students with opportunities and challenging intellectual engagement across three areas at VSB:

- VSB Honors Classes
- Intellectual Engagement (research and other faculty engagement)
- Targeted Professional Development Opportunities

<https://www1.villanova.edu/villanova/provost/honors.html>

Basic Curriculum

The curriculum outlined below provides a suggested sequence to complete the baccalaureate degree requirements. However, this suggested sequence should not be viewed as limiting since individual adjustments are made to meet desired educational objectives.

First Year (33 Credits)

Item #	Title	Credits
ACS 1000	Ancients	3
ACS 1001	Moderns	3
ECO 1001	Intro to Micro	3
ECO 1002	Intro to Macro	3
ENG 1050	The Literary Experience	3
MAT 1500	Calculus I	4
STAT 1430	Business Statistics	4
PHI 1000	Knowledge, Reality, Self	3
VSU 0099	B2B:FR Experience	0
VSU 1000	Information Technology	1
VSU 1015	Business Dynamics	3
VSU 2004	Financial Accounting	3

Sophomore Year (31 Credits)

Item #	Title	Credits
	Behavioral Science	3
	History Elective	3
	Humanities	3
THL 1000	Faith, Reason, and Culture	3
VSU 2000	Backpack-to-Briefcase:SO Sem	1
VSU 2006	Strategic Info Technology	3
VSU 2007	Corp Respon & Regulation	3
VSU 2008	Business Analytics	3
VSU 2009	Principles of Finance	3
VSU 2020	Competitive Effectiveness	6

Junior Year (31 Credits)

Item #	Title	Credits
ECO 3108	Global Political Econ	3
ETH 2050	The Good Life:Eth & Cont Prob	3
	Major Electives for BBA	9
	Computer Science OR Natural Science	3
	Computer Science OR Natural Science OR Social Science	3
VSU 3000	Backpack-to-Briefcase:JR Sem	1
VSU 3006	Prin of Managerial Accounting	3
VSU 3008	Operations Management	3
	Non-Business Elective	3

Senior Year (30 Credits)

Item #	Title	Credits
	Major Electives for BBA	9
	Theology Elective	3
VSB 4002	Strategic Think & Implem	3
	Free Electives	15

- **ECO 1001, ECO 1002, and ECO 3108** are not included in the technical GPA calculation.
- **ENG 1050, ETH 2050, PHI 1000, THL 1000, and all business courses** must be taken at Villanova.
- **BL 2185** is recommended for ACC majors who want to sit for CPA certification.

Category Descriptions

Behavioral Science

Credits: 3

Choose from any PSY or any SOC.

History Elective

Credits: 3

For VSB students: AAH 1101 or AAH 1102 may also fulfill HIS requirement or Social Science requirement.

Humanities

Credits: 3

Choose from Art & Art History, Classical Study, English (2000 level or higher), Humanities, Languages*, Philosophy, Studio Art & Music, Theater, or a course with the fine arts attribute.

*If a student completed 2 years of a language (*except Arabic, Chinese, Hebrew, Hindustani, Japanese, or Russian*) in high school, credit for introductory courses in that language taken at the college level will not satisfy degree requirements, including electives.

Major Electives for BBA

Credits: 9

Three Major Courses

Computer Science OR Natural Science

Credits: 3

Computer Science

Choose from

Item #	Title	Credits
CSC 1010	Programming for All	3
CSC 1035	Databases for Many Majors	3
CSC 1051	Algorithms & Data Struc I	4
CSC 1052	Algorithms & Data Struc II	4
CSC 1300	Discrete Structures	3

Natural Science

Choose from Astronomy & Astrophysics, Biology, Chemistry, Meteorology, Physics, Geography and the Environment (GEV 1050, GEV 1051, GEV 1052, or GEV 1053 only). A science lab is not required.

Computer Science OR Natural Science OR Social Science

Credits: 3

Computer Science

Item #	Title	Credits
CSC 1010	Programming for All	3
CSC 1035	Databases for Many Majors	3
CSC 1051	Algorithms & Data Struc I	4
CSC 1052	Algorithms & Data Struc II	4
CSC 1300	Discrete Structures	3

Natural Science

Choose from Astronomy & Astrophysics, Biology, Chemistry, Meteorology, Physics, Geography and the Environment (GEV 1050, GEV 1051, GEV 1052, or GEV 1053 only). A science lab is not required.

Social Science

Choose from Criminology, Geography and the Environment, History, Political Science, Psychology, Public Administration, Sociology, or Social Science.

Non-Business Elective

Credits: 3

Theology Elective

Credits: 3

Choose any core Theology elective.

Free Electives

Credits: 15

Five Free Electives

BL 2185 is recommended for ACC majors who want to sit for CPA certification.

Minors for Business Majors

VSB students may pursue a minor in various business disciplines. See course requirements listed under *Academic Programs* for more detailed information.

Non-Business Minors for Business Majors

Students enrolled in VSB may pursue minors in programs offered by other colleges of the University, including the Honors Program. Detailed information on the process for approval may be obtained in the department of the discipline of the minor.

Programs for Non-VSB Students

Business Minors

There are two options for students to earn a business minor: the **Academic Year Business Minor** and the **Summer Business Institute**. Both of these programs are application-based and administered by The Clay Center at VSB. The following provides an overview of the two options.

- [Academic Year Business Minor](#)
- [Summer Business Institute](#)

Global Business Concentration for Non-Business Students

The Moran Center for Global Leadership oversees the Global Business Concentration (GBC) with guidance from a GBC Committee of faculty and staff representatives from VSB and CLAS. All non-VSB students are invited to apply to the GBC after successful completion of ECO 1001 (Microeconomics) and ECO 1002 (Macroeconomics). The application process is competitive. Please apply online: <https://Explore.villanova.edu/apply/?sr=20ec0fca-360a-4893-b368-746d7b6fa43c>

- [Global Business Concentration](#)

Academic Programs

Villanova School of Business

Programs for Non-Business Major

Academic Year Business Minor

The **Academic Year Business Minor** is designed for full-time undergraduates enrolled in other Villanova colleges (**Note:** Due to scheduling conflicts, Nursing students should consider the Summer Business Institute program instead of the Academic Year Business Minor program). Students admitted to the program take classes with VSB students during the academic year. Four semesters are typically required to complete the minor.

Applications for the Academic Year Business Minor program are reviewed once per year after spring grades are posted. Acceptance is determined on a competitive basis. Students are required to attend an information session held by VSB before applying. Dates and times of information sessions are posted at the start of the fall and spring semesters on the program's website.

Applications are available online at business.villanova.edu. The application deadline is May 1st and students are notified of acceptance in late May. Any questions should be directed to The Clay Center at (610) 519-5532 or by email at businessminor@villanova.edu.

All VSB-specific courses must be taken at Villanova. Microeconomics, Macroeconomics, and Statistics (4 cr.) may be taken elsewhere. Pre-approval by the applicant's college is necessary.

Program: Business

Type: Minor

The required business courses for the Academic Year Business Minor are:

Item #	Title	Credits
ECO 1001	Intro to Micro	3
ECO 1002	Intro to Macro	3
VSB 1000	Information Technology	1
VSB 1015	Business Dynamics	3
	VSB Option	3
VSB 2004	Financial Accounting	3
VSB 2009	Principles of Finance	3
VSB 2020	Competitive Effectiveness	6

The statistics requirement may be fulfilled by the one following:

Item #	Title	Credits
STAT 1235	Intro Statistics II	3
STAT 1430	Business Statistics	4
STAT 4310	Stat Methods	3

Credits from the Academic Year Business Minor program may apply to the degree requirements in the student's primary academic college. Students should confirm with their primary academic advisor.

Students who successfully complete the Academic Year Business Minor program may then pursue an additional VSB minor in Accountancy, Artificial Intelligence and Machine Learning, Business Analytics, Business Law and Corporate Governance, Consulting, Finance, International Business, Management Information Systems, Marketing, or Real Estate. **Prior to enrolling in any VSB discipline-specific minor course(s), VSB approval is required and additional pre-req coursework may also be required.** See minor course requirements listed under *Academic Programs* for more detailed information.

Category Descriptions

VSB Option

Credits: 3

Choice of one (1) business core course from:

Item #	Title	Credits
VSB 2006	Strategic Info Technology	3
VSB 2007	Corp Respon & Regulation	3
VSB 2008	Business Analytics	3

Global Business Concentration

The Moran Center for Global Leadership oversees the Global Business Concentration (GBC) with guidance from a GBC Committee of faculty and staff representatives from VSB and CLAS. All non-VSB students are invited to apply to the GBC after successful completion of ECO 1001 (Microeconomics) and ECO 1002 (Macroeconomics). The application process is competitive. Please apply online: <https://Explore.villanova.edu/apply/?sr=20ec0fca-360a-4893-b368-746d7b6fa43c>.

Contact Kim Cahill, Director, Moran Center for Global Leadership kimberly.cahill@villanova.edu; 610-519-3906; 2059 Bartley Hall.

Program: Business

Type: Concentration

Course Requirements for Global Business Concentration

Item #	Title	Credits
MGT 2350	Global Business Management	3
ECO 3108	Global Political Econ	3

Plus one of the following options:

Item #	Title	Credits
	Two (2) international business electives	
	One (1) international business elective combined with an approved international experience	

International Business Electives:

Or other global business courses by permission of department chair

Item #	Title	Credits
BL 2160	International Business Law	3
CHE 2900	Global Pharmaceutical Industry	3
ECO 3109	International Economics	3
ECO 3127	Development Economics	3
ECO 4203	Pol Eco of Development Aid	3
ECO 4209	International Macroeconomics	3
MGT 2208	International Topics	3
MGT 2250	Global Corp Responsibility	3
MGT 2352	Business in Emerging Markets	3
MGT 2360	Global Leadership	3
MGT 2370	Global Business Ethics	3
MKT 2280	Global Marketing	3

Foreign Language Requirement

Language proficiency is required: through the intermediate level in French, Italian and Spanish, **OR** through the introductory level in ancient Greek, Arabic, Chinese, Irish, Japanese and Russian. Students proficient in other foreign languages may petition for an exemption from the Core Curriculum Language Requirement subject to the conditions outlined in the CLAS Academic Handbook.

Language requirements are waived for all international students whose first language is not English.

Students are encouraged to take GIS 2000 - Intro to Global Studies or other international social science courses.

Category Descriptions

Two (2) international business electives

Note: Economics majors must take one IB elective outside of ECO courses.

One (1) international business elective combined with an approved international experience

Study, research, internship or volunteer experience – 6 week minimum

Villanova Summer Business Institute

The Summer Business Institute (SBI) is a full-time, ten week accelerated program created exclusively for non-business majors. SBI's 16 credit program, scheduled from the end of May – end of July, uses a cohort-based model and is designed to be completed in one-summer with peers from other non-business majors. SBI is taught by VSB faculty members and covers key business disciplines beginning with an overall introduction to the fundamentals of business and exposure to Excel. The courses include accounting, economics, finance, analytics, information technology, management, and marketing. A professional development course, including events and workshops, completes the curriculum. Courses are delivered online in an integrated manner, so that the basics of business make sense within the larger context of other professional fields. Villanova students who successfully complete SBI earn a business minor. Non Villanova students earn a certificate in business.

Application is open to all qualified students and recent graduates from any accredited, 4-year college or institution. Note: International applicants must be matriculated in a full-time program of study at a U.S. institution.

SBI applications will be accepted from January 5 until April 15. Decisions are made on a rolling basis beginning mid-January; early submission of applications is encouraged. Complete information can be found online at business.villanova.edu/sbi. Questions should be directed to The Clay Center at (610) 519-5532 or via email sbi@villanova.edu.

For Villanova students, SBI credit may apply to the degree requirements in their primary academic college. Students should confirm with their Dean's Office or academic advisor to find out how the SBI coursework may apply. Non-Villanova students should check with their primary institution about how SBI credits may transfer.

Villanova students who successfully complete SBI will earn a business minor and may also pursue an additional VSB minor, or VSB coursework, in one of the following business disciplines: Accountancy, Artificial Intelligence and Machine Learning, Business Analytics, Business Law and Corporate Governance, Consulting, Finance, International Business, Management Information Systems, Marketing, or Real Estate. **Prior to enrolling in any VSB discipline-specific minor course(s), VSB approval is required and additional pre-req coursework may also be required.** See minor course requirements listed under Academic Programs for more detailed information.

Program: [Business](#)

Type: Minor

SBI Courses include:

Item #	Title	Credits
SBI 0099	Excel	0
SBI 1000	Professional Success	1
SBI 1001	Business Fundamentals	1
SBI 1006	Business Law Basics	1
	SBI 2005 OR SBI 3145	3
SBI 2007	Analytics & Info Technologies	2
SBI 3010	Financial Accounting	2
SBI 3020	Principles of Finance	2
SBI 3030	Management Essentials	2
SBI 3040	Principles of Marketing	2

Category Descriptions

SBI 2005 OR SBI 3145

Credits: 3

SBI 3145 Managerial Economics - for those students who have credits for ECO 1001 Intro to Microeconomics.

Item #	Title	Credits
SBI 2005	Applied Economics	3
SBI 3145	Managerial Economics	3