

# College of Communication

## Communication Minor

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## About

Communication shapes who we are, both individually and socially. We in the Communication Department believe our future depends upon our communication with one another. The study of Communication in the liberal arts tradition focuses on the understanding and use of symbols that create meaning in multiple communicative contexts—global and local, personal and professional, in-person and mediated. The discipline of Communication is grounded in ancient rhetorical traditions and is influenced by contemporary intellectual, artistic and technological developments. Our program integrates theory and practice, so that skills-based courses build upon communication principles, concepts, insights, and research techniques. Our mission, then, is to produce well-rounded communicators who will speak eloquently and listen actively; think critically, creatively, and ethically; and write clearly and strategically. Our graduates are placed in top graduate programs and law schools, as well as prepared to build careers in industries from public relations and marketing to media production and print/broadcast/digital journalism. Whether in corporate or nonprofit careers, serving their communities, or engaged in further academic study, our graduates illustrate that students of Communication are uniquely equipped to make a difference locally and globally, in their lives and in the lives of others.

## MINOR: Communication (15 credits)

Students within the College of Liberal Arts & Sciences or Villanova School of Business can minor in Communication by taking five courses.

### *Program Notes:*

- Courses that fulfill minor requirements may be used to fulfill other requirements (i.e., primary major, core curriculum, minors, concentrations, or free electives).
- Only one course may be transferred to count toward the COM minor.
- Students wishing to minor in Communication from within CLAS or other Villanova colleges/schools are encouraged to contact the Communication Department to learn about ways to build a minor that will complement their major programs of study.

<b>Course</b>	<b>Title</b>	<b>Credits</b>
COM 1000	Surv of Communication Studies	3
	Theories Course	3
	Advanced Communication Elective	3
	Additional Communication Electives	6