

# The VSB Centers of Excellence

## Center for Business Analytics

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The Center for Business Analytics (CBA) is dedicated to preparing VSB graduates to become analytics leaders in their organizations. The CBA brings together industry executives and world-class faculty to create curricula and experiential programming that positions students to deploy analytics techniques to solve increasingly complex business problems.

## Center for Church Management

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VSB's Center for Church Management (CCM) enables current and future church leaders to steward the human, financial, and other resources of the church by teaching business best practices in a Christian context of mission and ministry. CCM offers the world's first and only Master of Science in Church Management, as well as performing research and conducting non-credit programs in church management throughout the year.

## Daniel M. DiLella Center for Real Estate

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The Daniel M. DiLella Center for Real Estate was established to provide students with exceptional academic and experiential learning opportunities within the transformative real estate industry. The

DiLella Center supports faculty research and teaching to empower students as they develop into the next generation of real estate leaders. Students are able to connect theory to practice through case competitions, corporate site visits, alumni mentorship, thought-leadership initiatives, and hands-on leadership within the real estate society and student-managed investment fund.

## Elenore and Robert F. Moran Sr. Center for Global Leadership

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The Elenore and Robert F. Moran Sr. Center for Global Leadership serves as a hub of innovation for VSB's international curricular initiatives, faculty research, and service and outreach activities. The Center promotes the guiding principles of cross-cultural awareness, ethical international business practices, and responsible global leadership for the betterment of business and society.

## Center for Marketing and Consumer Insights

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The Center for Marketing and Consumer Insights (CMCI) brings together top marketers from global marketing organizations with our world class faculty at VSB. The purpose of CMCI is to bring industry best practices and experiences into the classroom for VSB students, and to provide experiential learning opportunities outside of the classroom throughout the academic year. CMCI's Executive board of C-suite advisors provide strategic insight and direction for students and course content, and the Advisory Council of more recent alumni offers real-time insights to opportunities in the field of marketing. Finally, CMCI supports in-classroom student consumer research opportunities through the LAIR as well as faculty consumer research opportunities for our research-active VSB contributors. Visit our [website](#) for details.