

MBA 8137: Business Applications in AI&ML

This course examines the full range of AI/ML applications across all industries. The course examines specific use cases in real estate, banking, finance, agriculture, automotive, consumer, education, energy, fashion, finance, food, healthcare, insurance, law, manufacturing, media, retail, technology, transportation and telecommunications industries as they tackle problems in sales, marketing, R&D, operations, HR, customer service, maintenance and manufacturing, among other vertical industries and business functions. The course is a tour-de-force of how AI is used today to solve simple and complex business problems.

Credits: 1.5

Prerequisites:

MBA 8136

MBA 8450 and MBA 8650 and MBA 8136