MBA 8138: Bus Problem Modeling in AI&ML

This course examines the methods, tools and techniques necessary to model a business problem for the application of intelligent systems technology. This is a group project course where students identify a problem and then model its requirements with reference to AI and machine learning methods, tools and techniques. Students will not be required to program but will be expected to become familiar with the various low-code platforms (such as IBM's Watson) available for the design and development of, for example, chatbots, image recognition, expert and diagnostics systems, among other applications of AI and machine learning. A demonstration prototype will round out the course and the concentration.

Credits: 3.0