

MAC 8320: Ethics & Legal Env't of Bus

Effects of information technology on business practice within the context of both the domestic and global legal environment. Choice of business form, web-site development and hosting agreements, intellectual property rights including domain names, metatags, hyperlinks, copyrights and trademarks, competition, electronic contracts, software contracts, tort liability, privacy, security, advertising, employee rights and responsibilities, information policy, and ethical issues.

Credits: 3.0