

COM 3357: Critical Advertising

Focuses primarily on commercial advertising, teaches us to examine and critique the consumerist logic of advertising culture and understand how that logic is a byproduct of a capitalist system that values profit/commodity/wealth over democracy, equality, and collective rights.

Credits: 3.0

Prerequisites:

COM 2200

COM 2240

COM 2340

COM 2280

COM 2300

COM 2400

COM 2440

COM 2200 or COM 2240 or COM 2340 or COM 2280 or COM 2300 or COM 2400 or COM 2440

Program: [Communication](#)