

ODM 3010: Sports Management & Administra

This course is designed to provide a full overview of the historical development and a comprehensive analysis of the multiple and varied disciplines that encompass the field of Sports Management. Different industries will be examined - pro teams, college and secondary school athletic departments, recreation and fitness, and facilities. We will focus on the skills and competencies required to be enter a career and to be successful in the sports management field.

Credits: 3.0

Program: [Organizational Development Management](#)