

# Global Business Concentration

The Moran Center for Global Leadership oversees the Global Business Concentration (GBC) with guidance from a GBC Committee of faculty and staff representatives from VSB and CLAS. All non-VSB students are invited to apply to the GBC after successful completion of ECO 1001 (Microeconomics) and ECO 1002 (Macroeconomics). The application process is competitive. Please apply online: <https://Explore.villanova.edu/apply/?sr=20ec0fca-360a-4893-b368-746d7b6fa43c>.

Contact Moran Center for Global Leadership [mcgl@villanova.edu](mailto:mcgl@villanova.edu) 2059 Bartley Hall.

**Program:** Non-Business Major

**Type:** Concentration

## Course Requirements for Global Business Concentration

Course	Title	Credits
MGT 2350	Global Business Management	3
ECO 3108	Global Political Econ	3

Plus one of the following options:

Course	Title	Credits
	Two (2) international business electives	
	One (1) international business elective combined with an approved international experience	

**Note:** Economics majors must take one IB elective outside of ECO courses.

## International Business Electives:

Or other global business courses by permission of department chair

Course	Title	Credits
BL 2160	International Business Law	3
CHE 2900	Global Pharmaceutical Industry	3
ECO 3109	International Economics	3
ECO 3127	Development Economics	3
ECO 4203	Pol Eco of Development Aid	3
ECO 4209	International Macroeconomics	3
MGT 2208	International Topics	3
MGT 2250	Global Corp Responsibility	3
MGT 2352	Business in Emerging Markets	3
MGT 2360	Global Leadership	3
MGT 2370	Global Business Ethics	3
MKT 2280	Global Marketing	3

# Foreign Language Requirement

Language proficiency is required: through the intermediate level in French, Italian and Spanish, **OR** through the introductory level in ancient Greek, Arabic, Chinese, Irish, Japanese and Russian. Students proficient in other foreign languages may petition for an exemption from the Core Curriculum Language Requirement subject to the conditions outlined in the CLAS Academic Handbook.

Language requirements are waived for all international students whose first language is not English.

Students are encouraged to take GIS 2000 - Intro to Global Studies or other international social science courses.

## Category Descriptions

### Two (2) international business electives

**Note:** Economics majors must take one IB elective outside of ECO courses.

### One (1) international business elective combined with an approved international experience

Study, research, internship or volunteer experience - 6 week minimum