

Management Information Systems Major

Chair: Michael Peters, PhD., Alvin A. Clay Professor of Accountancy

Associate Chair: Q. Chung, PhD.

Office: 3019 Bartley Hall

Telephone: 610-519-4340

[Website](#)

Program: Management Information Systems

Type: Bachelor of Business Administration

About

Management Information Systems (MIS) blends business knowledge with the use of information technology to solve complex business challenges. The focus of MIS isn't computer programming; instead, you will learn how to strategically apply technology to enhance the way people work and help companies innovate their products and services. From traders looking to capture market inefficiencies to marketers engaging with consumers to executives expanding businesses globally, technology impacts business in every way and with an MIS major, you will develop the skills to understand those business needs and create IT solutions that add value.

Major in Management Information Systems leads to a degree of Bachelor of Business Administration.

PRIMARY MAJOR (125 Credits)

125 credits are required to complete Management Information Systems as the primary major and the Bachelor of Business Administration degree. For students seeking the Bachelor of Business Administration, Honors degree and Management Information Systems as the primary major, 126 credits are required.

Management Information Systems Major Courses (18 Credits)

Management Information Systems major requires **six (6)** unique major courses.

Note: MIS 3310 and MIS 3500 do not count toward Management Information Systems elective courses.

Choose two of the following:

Course	Title	Credits
MIS 2020	Prog for Adaptive Prob Solving	3
MIS 2030	Database Management	3
MIS 2040	Systems Analysis & Design	3

Plus any four (4) MIS elective courses from the following:

Course	Title	Credits
MIS 3010	Business Data Communications	3
MIS 3020	Enterprise Systems & Appl	3
MIS 3030	Enabling Tech in E-Business	3
MIS 3040	MIS Seminar	3
MIS 3050	CRM and Data Analytics	3
MIS 3060	Bus Intelligence and Perf Mgmt	3
MIS 3070	Emerging Business Technologies	3
MIS 3080	Applied Machine Learning	3
MIS 3090	Special Topics in MIS	3
MIS 3300	AI & Machine Learning for Bus	3

Also note:

- One MIS elective course can also include MIS 2020, MIS 2030, or MIS 2040.
- MIS 2020 is the only course that can be shared between MIS major and Applied Quantitative Finance concentration.
- Four out of the six MIS major courses must have MIS as the subject code. The following courses may count toward two out of the six MIS major requirements:
 - ACC 2340 (Accounting Information Systems) may fulfill an MIS elective only if this course is not also fulfilling an ACC major or an ACC minor requirement.
 - CSC 1052 (Algorithms & Data Struc II) may fulfill MIS 2020 only if this course is not fulfilling the core Arts and Sciences requirement.
 - CSC 4480 (Principles of Database Systems) or MSA 8110 (Data Models & Struct Analysis) may fulfill MIS 2030.
Note: only one out of these three courses may satisfy an MIS major elective course.
 - Other CSC courses with an MIS course attribute may also fulfill MIS major electives.
 - MSA 8240 (Business Intelligence) may fulfill MIS 3060.
Note: only one out of these two courses may satisfy an MIS major elective course.

Core Curriculum Requirements

[89 Credits](#)

Electives

[18 Credits](#)

Degree Credit Summary

- **Major Course Requirements:** 18 Credits
- **Core Curriculum Requirements:** 89 Credits
 - Liberal Arts & Sciences Curriculum (44 cr.)
 - Business Core Requirements (45 cr.)
- **Elective Requirements:** 18 Credits
- **Total Credits:** 125 Credits

Additional Information

- All Arts and Sciences core courses, business core courses (*except VSB 0099 – 0 cr. and VSB 1000 – 1 cr.*), major courses, minor courses, and concentration courses must be taken for a letter grade.
- One credit courses {except ACC 2020, COM 5300, EGEN 2100 (for Engineering EENT or EESI minor), FIN 2121, VSB 1000, VSB 2000, VSB 2121, and VSB 3000} **may not** satisfy degree requirements, including free electives.
 - Three ACC 2020 (1 cr.) on the following topics may satisfy a free elective requirement:
 - Introduction to Forensics for Accountants
 - Introduction to Deals Advisory for Accountants
 - Introduction to Digital & Cyber-security for Accountants
 - Three COM 5300 (1 cr.) on different topics may satisfy a non-business or a free elective requirement.
- An “S/U” grade (Satisfactory/Unsatisfactory Option) is only permitted for a non-business elective or free electives. See the [Satisfactory/Unsatisfactory Option](#) section for more information.
- **A course that fulfills a major and co-major requirement can satisfy a maximum of two requirements - no triple dipping.** For example, MGT 3170 cannot fulfill [a Management major](#), [a Business Analytics co-major](#), AND [a Free Elective](#).

SECONDARY MAJOR (18 Credits)

Students who declare Management Information Systems as a **secondary major** must complete all management information systems major courses to earn it as a secondary major. Secondary management information systems major courses may fulfill the free elective requirements.