

# The Department of Management

## Management Major

Chair: Kevin Clark, PhD.  
Carmen and Sharon Danella Endowed Professor in Business Innovation  
Associate Chair: Ward Utter  
Office: 2083 Bartley Hall  
Telephone: 610-519-6924  
[Website](#)

## About

The study of management provides a distinct advantage to almost any discipline or career path. As a Management major, you will learn tools for effective teamwork, leadership, organizational dynamics, organizational culture, strategic planning, change management and human resource management. You will also find the opportunity to develop and refine the analytical, quantitative and communication skills that are critical for a successful professional career, to start a company, or to pursue graduate study in business or law.

Major in Management leads to a degree of Bachelor of Business Administration.

## Management Major Courses (18 Credits)

Management major requires **six (6)** unique MGT courses. VSB 2100 (Socially Just Business Ldrship) also fulfills one of the Management elective requirements.

**Note:** MGT 3300 and MGT 3310 do not count toward Management electives.

VSB 2100 (Socially Just Business Ldrship) fulfills one of the Management elective courses.

<b>Course</b>	<b>Title</b>	<b>Credits</b>
MGT 2155	Organizational Behavior	3
VSB 3900	Innovation & Design Practicum	3
Plus four (4) Management elective courses		

## Core Curriculum Requirements

[89 Credits](#)

# Electives

[18 Credits](#)

## Degree Credit Summary

- **Major Course Requirements:** 18 Credits
- **Core Curriculum Requirements:** 89 Credits
  - Liberal Arts & Sciences Curriculum (44 cr.)
  - Business Core Requirements (45 cr.)
- **Elective Requirements:** 18 Credits
- **Total Credits:** 125 Credits

## Additional Information

- All Arts and Sciences core courses, business core courses (*except VSB 0099 – 0 cr. and VSB 1000 – 1 cr.*), major courses, minor courses, and concentration courses must be taken for a letter grade.
- One credit courses {except ACC 2020, COM 5300, EGEN 2100 (for Engineering EENT or EESI minor), FIN 2121, VSB 1000, VSB 2000, VSB 2121, and VSB 3000} **may not** satisfy degree requirements, including free electives.
  - Three ACC 2020 (1 cr.) on the following topics may satisfy a free elective requirement:
    - Introduction to Forensics for Accountants
    - Introduction to Deals Advisory for Accountants
    - Introduction to Digital & Cyber-security for Accountants
  - Three COM 5300 (1 cr.) on different topics may satisfy a non-business or a free elective requirement.
- An “S/U” grade (Satisfactory/Unsatisfactory Option) is only permitted for a non-business elective or free electives. See the [Satisfactory/Unsatisfactory Option](#) section for more information.
- **A course that fulfills a major and co-major requirement can satisfy a maximum of two requirements - no triple dipping.** For example, MGT 3170 cannot fulfill [a Management major](#), [a Business Analytics co-major](#), AND [a Free Elective](#).

## SECONDARY MAJOR (18 Credits)

Students who declare Management as a **secondary major** must complete all management major courses to earn this major. Secondary management major courses may fulfill the free elective requirements.