

# The Department of International Business

## International Business Co-Major

Chair: Kevin Clark, PhD.

Carmen and Sharon Danella Endowed Professor in Business Innovation

Associate Chair: Ward Utter, M.B.A.

Office: 2083 Bartley Hall

Telephone: 610-519-6924

[Website](#)

## About

As a result of the extraordinary changes brought on by globalization, companies need new kinds of managers—individuals who not only have strong business skills, but who are comfortable managing and communicating across cultures. In the International Business co-major, you will learn the potential and risks of new markets and develop the ability to think globally while acting locally.

The International Business co-major must be taken in conjunction with a major in Accounting, Economics, Finance, Management, Management Information Systems, Marketing or Real Estate.

## Course Requirements for International Business Co-Major (18 Credits)

Course	Title	Credits
MGT 2350	Global Business Management	3

Plus three (3) International Business elective courses listed below (must be from two different disciplines).

**Note:** All International Business co-majors are required to take an international course in their major discipline if such course is offered. An international course in each major is required if a student has more than one major. This course will also satisfy a major elective requirement.

Course	Title	Credits
ACC 2420	International Accounting	3
BL 2160	International Business Law	3
ECO 3109	International Economics	3
ECO 3127	Development Economics	3
ECO 4203	Pol Eco of Development Aid	3
ECO 4209	International Macroeconomics	3
FIN 2335	Intl Financial Management	3
MGT 2208	International Topics	3
MGT 2250	Global Corp Responsibility	3
MGT 2352	Business in Emerging Markets	3
MGT 2360	Global Leadership	3
MGT 2370	Global Business Ethics	3
MKT 2280	Global Marketing	3
Other Approved IB Electives		

Plus One (1) international-related History\* or international-related Social Science\* selected from Geography and the Environment, History, Political Science, Psychology, or Sociology.

*\*An international History course can be taken in place of the regular History course in the core requirements; or an international Social Science course (subject code as GEV, HIS, PSC, PSY, or SOC) can be taken in place of the regular Social Science in the core requirements.*

Plus competency in a foreign language fulfilled by one of the following:

- Successful completion of the Intermediate II level if French, Greek, Italian, Latin, or Spanish is chosen\*\*.
- Successful completion of Arabic, Chinese, Hebrew, Hindustani, Japanese, or Russian beyond the introduction II level\*\*.
- Placement beyond the intermediate II level on a language placement exam administered by the Classical & Modern Languages department.

*\*\*A qualified foreign language course (see above) can be taken in place of the regular Humanities elective in the core requirements.*

Language requirements are waived for all international students whose first language is not English.

If a student completed 2 years of a language (except Arabic, Chinese, Hebrew, Hindustani, Japanese, or Russian) in high school, credit for introductory courses in that language taken at the college level will not satisfy degree requirements, including electives.

Plus approved 6-week international experience. International experience is waived for all international students.