

ENTR 3400: Entrepreneurship Practicum

The European Innovation Academy (EIA) Entrepreneurship & Innovation Summer School is the world's largest entrepreneurial summer program, with a special focus on digital innovations. The accelerated program turns an idea into a startup in just 15 days! The goal of this course is to give students a hands-on, real-life experience creating a startup with students from around the world. The course challenges participants to innovate, overcome obstacles, and grow rapidly; with the goal of creating a business valued at 100M EUR or more. The course is led by the top tech speakers, mentors, and investors from around the world who leverage the skills, mindset, and knowledge necessary to coach and inspire participants to achieve set goals. The course is taught in a real-life context, where students form teams of five and acquire the skills and know-how to develop their business idea from the conceptual stage to the marketplace. They are guided in building a scalable business model via real-life experiments and tests in a live marketplace with genuine customer feedback and building up real life customer traction. The challenge unfolds in a learning environment that corresponds to current and future workplace requirements including cross-functional and virtual teams with crowdsourced work tasks, a multicultural workforce, and extremely demanding organization, planning and communication skills. CPS Only, Permission of Director Required.

Credits: 3.0

Program: [Entrepreneurship](#)