ENTR 1000: The Basics of Entrepreneurship

This course introduces students to the concept of "entrepreneurship" and gives them an academic framework to understand and analyze the theory and practices of entrepreneurial endeavors. This course draws from many different disciplines and includes topics such as the motivation for entrepreneurship (individual, organizational, social/community), processes of entrepreneurship, and "soft skills" to help cultivate an entrepreneurial mindset such as persuasion, collaboration, and communication.

Credits: 3

Program: Entrepreneurship