

EGEN 2200: Opport Indentif & Bus Principl

Foundation course for moving an idea from concept to reality. Topics include: opportunity discovery and analysis; business and engineering steps in product design; protecting ideas; prototyping; technical and business feasibility; team dynamics; introduction to venture financing and marketing. Prereq: Membership in the Engineering Entrepreneurial Minor

Credits: 3

Prerequisites:

Co-Requisites:

Program: [Engineering](#)