VSB 4002: Strategic Think & Implem

Emphasizes strategy concepts to achieve integrative cross-functional solutions for competitive advantage. Application of strategy tools as well as concepts from prior course work. Application of knowledge to global and ethical challenges emphasized through the practice opportunities used in this course.

Credits: 3
Prerequisites:

VSB 2006

VSB 2007

VSB 2008

VSB 2014

VSB 3006

VSB 3008

ECO 3108

VSB 2006 and VSB 2007 and VSB 2008 and (VSB 2014 or VSB 3006) and VSB 3008 and ECO 3108

Program: Villanova School of Business