VSB 2008: Business Analytics

Use of business analytics and AI-technologies for improving managerial decision making, including data-visualization, data-mining, machine learning, AI, optimization, and simulation for data-driven decision-making. Through AI-enhanced techniques, students learn to uncover insights and recommend business actions based on complex data analysis.

Credits: 3.0
Prerequisites:
MAT 1400
MAT 1500
MAT 1235
MAT 1430
STAT 1235
STAT 1430
VSB 1000
ECO 1001
SBI 2005
ECO 1002
VSB 1015
VSB 1005
VSB 1002
VSB 2006
(MAT 1400 or MAT 1500) and (MAT 1235 or MAT 1430 or STAT 1235 or STAT 1430) and VSB 1000 and (ECO 1001 :Y or SBI 2005 :Y) and ECO 1002 :Y and (VSB 1015 or VSB 1005 or VSB 1002) and VSB 2006
Program: Villanova School of Business