

# MKT 4132: Seminar in Marketing

Study of elected topics in Marketing including discussion and lecture materials prepared and presented by individual students. Topics to be announced each semester, when seminar is offered.

**Credits:** 3.0

**Prerequisites:**

VSB 2020

MKT 1137

SBI 3006

VSB 2020 or MKT 1137 or SBI 3006

**Program:** [Marketing](#)