

# MIS 3060: Bus Intelligence and Perf Mgmt

Examines concepts, processes, and tools related to business intelligence and performance management; learn systematic approaches for identifying business metrics and key performance indicators (KPI); apply data visualization techniques to develop interactive business intelligence applications that transform data into information and insights.

**Credits:** 3.0

**Prerequisites:**

VSB 2006

VSB 2020

VSB 2009

VSB 2010

VSB 2030

VSB 2040

VSB 2006 and VSB 2020 and (VSB 2009 or VSB 2010 or VSB 2030 and VSB 2040)

**Program:** [Management Information Systems](#)