

MGT 4170: Advanced Analytics

Covers how managers use advanced business analytics tools to support tactical and strategic business decisions. Covers applications of advanced business analytics techniques that support cross-functional decision making using software packages (for example: @Risk, Extend, Tableau, Hadoop, and aText) to help support the analytics process.

Credits: 3.0

Prerequisites:

MGT 3170

MGT 3170 :Y

Program: Management