

MGT 2400: Mgt of Creativity & Innovation

Develops students' awareness and confidence to innovate. Value of creativity tools and techniques for individual and group innovation. Students develop their own preferred creativity process and apply to individual and group challenges. Study innovation processes at organizational system level.

Credits: 3

Prerequisites:

VSB 2020

VSB 2009

VSB 2010

VSB 2030

VSB 2040

MGT 1102

(VSB 2020 and VSB 2009 :Y or VSB 2010 :Y or VSB 2030 :Y and VSB 2040 :Y) or MGT 1102

Program: [Management](#)