

# MGT 2352: Business in Emerging Markets

Focuses on management and strategy in "big emerging markets," like Argentina, Brazil, China, India, Malaysia, Mexico, Poland, South Africa, Taiwan, and Turkey. Examines social, political, economic, cultural, and financial conditions challenging businesses exporting to or investing in these countries.

**Credits:** 3

**Prerequisites:**

VSB 2020

VSB 2009

VSB 2010

VSB 2030

VSB 2040

MGT 1102

(VSB 2020 and VSB 2009 :Y or VSB 2010 :Y or VSB 2030 :Y and VSB 2040 :Y) or MGT 1102

**Program:** [Management](#)